

25th

Ron & Mary Maxwell Community Spelling Bee

Benefiting Mid-State Literacy Council

February

Dear Friend of Mid-State Literacy Council and Literacy Supporter,
We are connecting with potential literacy supporters for our **25th Anniversary** Ron and Mary Maxwell Community Spelling Bee fundraiser, which raises essential funds for Mid-State Literacy Council education programs. Literacy means a life of safety, realized goals and community participation. We hope that you will include Mid-State Literacy Council when making decisions about charitable contributions and community investment for 2024. Please consider sponsoring a team because our students and their children need your support.

Your participation in the Bee is more important than ever. Centre County Adults, 13% are at the lowest literacy level, 23% are at the lowest numeracy level. Sponsors like you keep our literacy classes and tutoring programs running for hard-working adults in Centre County. This year students obtained jobs with their new skills, strengthened their math skills, earned driver's licenses, and **read to their children for the first time.**

25th

Ron and Mary Maxwell Community Spelling Bee Committee:

Mary Dupuis
Melissa Erekson
Zoey Garrett
Susan Hill, Co-Chair
Katie O'Toole, Word Master
Connie Schroeder
Susan Vidmar
Dave Whitmarsh
Amy Wilson, Co-Chair

The Bee is a way to raise funds while having a fun time! Teams of 3 adult spellers compete for first place, second and third place, and have a wonderful time. It's an effective team-building event: many come back year after year. In addition to the live audience, the entire Bee is broadcast five times on C-NET to a potential audience of 42,000, providing extensive publicity for you.

If you have funds but not spellers, don't worry because we will provide the team to compete under your sponsorship. The winning sponsor will have the traveling plaque to display for one year. Please see the included registration form for sponsorship details. **THANK YOU** for considering Mid-State Literacy Council in your commitment to our community and the advancement of education.

Amy Wilson
Executive Director

25th

September 25, 2024
6:00 p.m.

Questions? Contact:
Amy Wilson
Spelling Bee Co-Chair
(814) 238-1908 or
awilson@mid-
stateliteracycouncil.org

Ron & Mary Maxwell Community Spelling Bee *Benefiting Mid-State Literacy Council*

Teams of 2 or 3 adult spellers compete to see who will be the last team standing. They are given time to confer on their answer, using paper and pencil. Teams are not disqualified until their second misspelled word! Celebrate literacy and compete for prizes!

Audience Reach Means Lots of Sponsor Publicity

- 1,000 audience members are expected for the live event
- The entire Bee is televised 5 times on C-NET, reaching a potential audience of 42,000, and streamed virtually
- We'll create a "buzz" through email, social media, print media, and radio

Your involvement in the Bee directly funds the free and low-cost tutoring programs and classes that Mid-State Literacy Council provides to adults learning literacy, computer, and English language skills.

The Bee is also a great way both to connect people across your organization and to support the community. It is an evening of fun; your employees will love competing for first place and prizes!

Sponsorship Levels

\$5,000
King or Queen-Bee

Beekeeper Sponsorship perks plus:

- Opportunity to deliver opening speech at event
- Company name and logo visible on camera
- Maximum coverage on C-NET
- And an additional team

\$2,500
Beekeeper

Honey-Bee Sponsorship perks plus:

- Recognition announcement by emcee at event
- Full page (8.5 × 5.5) ad in event program
- Maximum coverage on C-NET
- Prominent recognition on website and social media, including your corporate logo and description
- Recognition in next Mid-State Literacy Council newsletter

\$1,000
Honey-Bee

Worker-Bee Sponsorship perks plus:

- Recognition as Honey-Bee Sponsor in all Bee promotional materials
- 1/2 page (4.25 × 5.5) ad in event program
- Choice of a theme for a round of words, first two honey-bees only

\$500
Worker-Bee

- Recognition as Worker-Bee Sponsor in event program
- Team entry for three contestants
- Your company name recognized by emcee every time your team spells

25th Anniversary Ron & Mary Maxwell Community Spelling Bee

Benefiting Mid-State Literacy Council

September 25 | Hosted by Mid-State Literacy Council, Inc.

Company Name _____
Address _____
City, State, Zip _____
Contact Person _____
Phone & Email _____

How would you like to participate?

- \$5,000 King or Queen-Bee Sponsor (includes two team entries for six spellers)
- \$2,500 Beekeeper Sponsor (includes one team entry for three spellers)
- \$1,000 Honey-Bee Sponsor (includes one team entry for three spellers)
- \$500 Worker-Bee Sponsor (includes one team entry for three spellers)
- By making a monetary contribution to assist MSLC literacy programs in honor of _____
- By making a contribution in goods/services. Specify: _____

Speller Teams

We'll be sending 1-2 teams of spellers to represent us:

Team 1 Name: _____ Team 2 Name: _____

Team 1 Spellers: _____ Team 2 Spellers: _____

- Please provide a spelling bee team for our business**

Please provide a description of your business/organization for publicity purposes in 15 words or less.

Checks, corporate matches, and other gifts are payable to Mid-State Literacy Council

ATTN: Spelling Bee, 248 Calder Way, Suite 307, State College, PA 16801

Online: www.mid-stateliteracycouncil.org

Questions? Contact Amy Wilson at 814.238.1809 or awilson@mid-stateliteracycouncil.org

Please return the registration form by September 12, 2024. Thank you!

