

26th Annual

Ron & Mary Maxwell Community Spelling Bee Benefiting Mid-State Literacy Council

**Wednesday
September 24, 2025
6:00 p.m.**

**Virtual event on Zoom
Broadcast on C-NET**

Spelling Bee Committee:

Melissa Erekson, Chair
Mary Dupuis
Bridget Schell
Dan Sykes
John Dillon

Word Master:

Russell Frank

Dear Friend of Mid-State Literacy Council,

We invite you to be a sponsor for the 26th Annual Ron and Mary Maxwell Community Spelling Bee, benefiting Mid-State Literacy Council's adult education programs. Literacy transforms lives — empowering individuals to achieve their goals, succeed in the workplace, access healthcare, and actively contribute to our community.

Your sponsorship will help support this vital work.

In Centre County, 13% of adults struggle with basic literacy, and 23% face significant numeracy challenges. Sponsors like you are key to sustaining our classes and tutoring programs, providing opportunities for adults to improve their skills, gain employment, earn promotions, communicate with doctors and support their children or grandchildren in school.

Since you are a returning sponsor, we want to call your attention to a change to this year's event.

As always, sponsors are encouraged to enter a spelling team to participate in our competition. It's a great way to showcase your commitment to education while building team spirit. If your organization does not choose to send a team, we've got you covered. You will receive sponsorship benefits providing visibility to your company in other ways. Please see the enclosed sponsorship details for more information.

Thank you for your support in helping advance education in our community!



Bridget Schell

Executive Director
Mid-State Literacy Council Inc.

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Questions?

Melissa Erekson
Spelling Bee Committee Chair
Clio@clioandassociates.com

Bridget Schell
Executive Director
Mid-State Literacy Council
(814) 238-1908
bschell@mid-stateliteracycouncil.org



The 2025 Community Spelling Bee is more than just a competition — it's a celebration of literacy and a fun community event engaging adults in friendly competition while raising funds to support adult education.

Teams of 1-3 spellers go head-to-head, racing against the clock with just 35 seconds to confer on their answers. It's an exciting event where teams aren't disqualified until their second misspelled word—adding suspense and fun! Teams return year after year to compete for prizes and bragging rights.

Why Sponsor? The Impact is Clear:

Audience Reach = Sponsor Publicity!

- Livestream event with 1,000 attendees expected
- C-NET re-broadcasting five times will reach a potential audience of 42,000 viewers
- We'll create a "buzz" through email, social media, print media, and radio promotions

Your sponsorship funds Mid-State Literacy Council's free and low-cost classes, workshops and one-to-one tutoring for adults of all ages across Centre and Clearfield counties in reading, writing, math, English language, digital literacy and more.

- Get a team together and compete for the top spot while supporting a cause that makes a real difference. It's a perfect way to connect with your colleagues and give back to the community in a meaningful way!
- Not interested in entering a team? No problem! You'll still get great exposure to showcase your commitment to community education.

Together, we can make the 2025 Spelling Bee the best yet!

Sponsorship Levels

\$5,000

Queen Bee

Beekeeper Sponsor Benefits plus:

- Opportunity to deliver opening speech at the event
- Zoom background with company name and logo visible when Word Master is on screen

\$2,500

Beekeeper

Honeybee Sponsor Benefits plus:

- Full-page (8.5 × 5.5) ad in event program
- Brief article in annual Mid-State Literacy Council newsletter and name recognition in event radio ads
- Zoom background with company name and logo visible when Executive Director is on screen

\$1,000

Honeybee

Worker Bee Sponsors Benefits plus:

- 1/2-page (4.25 × 5.5) ad in event program
- Choice of a theme for a round of words, first two honeybees only
- Company logo recognition on social media

\$500

Worker Bee

- Company name recognition in event program
- Opportunity to enter a team of up to three contestants



Pollinator Sponsors of less than \$500 and in-kind donations including prize sponsors appreciated!

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Benefiting Mid-State Literacy Council Inc.

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2025 Sponsorship Form
Prefer to submit online?



Company/Organization/Name: _____
Address: _____
City, State, Zip: _____
Contact Person: _____
Phone: _____ Email: _____

How would you like to participate?

(All sponsorship levels include benefits from lower levels. See attached sponsorship levels for details.)

- ☐ \$5,000 Queen Bee Sponsor (Opportunity to deliver opening speech at event)
- ☐ \$2,500 Beekeeper Sponsor (includes full-page ad in program and feature in annual newsletter)
- ☐ \$1,000 Honeybee Sponsor (includes ½-page ad in program and choice of theme for round of words)
- ☐ \$500 Worker Bee Sponsor (includes one team entry for three spellers and recognition in program)
- ☐ Other: \$ _____
- ☐ Pollinator Sponsor: In-Kind donations including prize sponsors appreciated.
Specify: _____ (ex. \$25 gift card x 3)

Spelling Team

- ☐ We will send a team of spellers to represent our organization
- ☐ We choose not to send a team to represent our organization

Team Name: _____
Team Spellers: 1) _____
2) _____
3) _____

Please provide a brief description of your business/organization for publicity purposes:

- ☐ I prefer to remain anonymous



Questions?

Ask Bridget! 814-238-1809, bschell@mid-stateliteracycouncil.org
Please return this registration form by September 1, 2025
Spelling Bee, 248 Calder Way, Suite 307, State College, PA 16801
Checks payable to Mid-State Literacy Council Inc.
Donate Online: www.mid-stateliteracycouncil.org/donate

