

27th Annual

**Wednesday
September 30, 2026
6:00 p.m.**

**Live event at
State College
Municipal Building
Community Room**

Broadcast on C-NET

Spelling Bee Committee:

Melissa Erekson, Chair

Bridget Schell

Dan Sykes

John Dillon

Chelsea Wall

Ellen Stolarski

Word Master:

Russell Frank



Ron & Mary Maxwell **Community Spelling Bee Benefiting Mid-State Literacy Council**

Dear Friend of Mid-State Literacy Council,

We invite you to be a sponsor for the 27th Annual Ron and Mary Maxwell Community Spelling Bee, benefiting Mid-State Literacy Council's adult education programs. Literacy transforms lives — empowering individuals to achieve their goals, succeed in the workplace, access healthcare, and actively contribute to our community.

Your sponsorship will help support this vital work.

In Centre County, 13% of adults struggle with basic literacy, and 23% face significant numeracy challenges. Sponsors like you are key to sustaining our classes and tutoring programs. You can help provide opportunities for adults to improve their skills, gain employment, earn promotions, communicate with doctors, and support their children or grandchildren in school.

Sponsors are encouraged to enter a spelling team to participate in our competition. It's a great way to showcase your commitment to education while building team spirit. However, if your organization does not choose to send a team, we've got you covered. You will receive sponsorship benefits providing visibility to your company in other ways.

Please see the enclosed sponsorship details for more information.

Thank you for your support in helping advance education in our community!

Bridget Schell

Executive Director
Mid-State Literacy Council Inc.

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Questions?

Melissa Erekson
Spelling Bee Committee Chair
Clio@clioandassociates.com

Bridget Schell
Executive Director
Mid-State Literacy Council
(814) 238-1908
bschell@mid-stateliteracycouncil.org



Ron & Mary Maxwell

Community Spelling Bee

Benefiting Mid-State Literacy Council

The 2026 Community Spelling Bee is more than just a competition — it's a celebration of literacy and a fun community event engaging adults in friendly competition while raising funds to support adult education.

Teams of 1-3 spellers go head-to-head, racing against the clock with just 35 seconds to confer on their answers. It's an exciting event where teams aren't disqualified until their second misspelled word—adding suspense and fun! Teams return year after year to compete for prizes and bragging rights.

Why Sponsor? The Impact is Clear:

Widespread Visibility = Meaningful Publicity!

- Network face-to-face with 100 civically engaged champions of literacy during our live event
- Hundreds more watch live on C-NET, with five re-broadcasts reaching up to 42,000 viewers
- We'll create a "buzz" through email, social media, print media, and radio promotions

Your sponsorship funds Mid-State Literacy Council's free and low-cost classes, workshops and one-to-one tutoring for adults of all ages across Centre and Clearfield counties in reading, writing, math, English language, digital literacy, and more.

- Get a team together and compete for the top spot while supporting a cause that makes a real difference. It's a perfect way to connect with your colleagues and give back to the community in a meaningful way!
- Not interested in entering a team? No problem! You'll still get great exposure to showcase your commitment to community education.

Together, we can make the 2026 Spelling Bee the best yet!

Sponsorship Levels

\$5,000

Queen Bee

Beekeeper Sponsor Benefits plus:

- Opportunity to deliver event opening or closing statement (first two Queen Bee sponsors only)
- Logo placement on event signage
- Invite 3 guests to live event

\$2,500

Beekeeper

Honeybee Sponsor Benefits plus:

- Full-page (8.5 × 5.5) ad in event digital program
- Spotlight in annual Mid-State Literacy Council newsletter
- Live event recognition with a short spotlight on your mission and local impact
- Invite 2 guests to live event

\$1,000

Honeybee

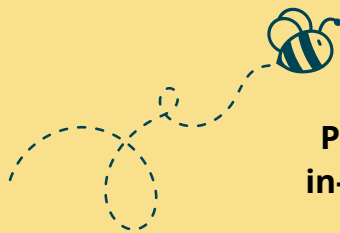
Worker Bee Sponsors Benefits plus:

- 1/2-page (4.25 × 5.5) ad in event digital program
- Choice of a theme for a round of words (first two honeybee sponsors only)
- Company slogan announced during event
- Invite 1 guest to live event

\$500

Worker Bee

- Opportunity to enter a team of up to three contestants
- Company name recognition in digital event program
- Company name announced during event



Pollinator Sponsors of less than \$500 and in-kind donations including prize sponsors and event catering appreciated!

27th Annual Ron & Mary Maxwell Community Spelling Bee

Benefiting Mid-State Literacy Council Inc.

Wednesday September 30, 2026 | Live & Broadcast on C-NET

2026 Sponsorship Form
Prefer to submit online?



Company/Organization/Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Phone: _____ Email: _____

How would you like to participate?

All sponsorship levels include benefits from lower levels. See attached sponsorship levels for details.

- \$5,000 Queen Bee Sponsor (Opportunity to deliver speech at event, logo on event signs)
- \$2,500 Beekeeper Sponsor (includes full-page ad in program and feature in annual newsletter)
- \$1,000 Honeybee Sponsor (includes ½-page ad in program and choice of theme for round of words)
- \$500 Worker Bee Sponsor (includes one team entry for three spellers and recognition in program)
- Pollinator Sponsor: In-Kind donations including prize sponsors and catering appreciated.

Specify: _____

(ex. \$25 gift card x 3, gift basket, tray of brownies, etc.)

Spelling Team

- We will send a team of spellers to represent our organization
- We choose not to send a team to represent our organization

Team Name: _____

Team Spellers: 1) _____

2) _____

3) _____

Guests

Up to 3 for Queen Bee sponsors

Up to 2 for Beekeeper sponsors

Up to 1 for Honeybee sponsors

Name 1: _____

Name 2: _____

Name 3: _____

Please provide a slogan or brief description of your business/organization for publicity purposes (Honeybee, Beekeeper, and Queen Bee Sponsors only) :

- I prefer to remain anonymous

Questions?

Ask Bridget! 814-238-1809, bschell@mid-stateliteracycouncil.org

Please return this registration form by September 1, 2026

Spelling Bee, 248 Calder Way, Suite 307, State College, PA 16801

Checks payable to Mid-State Literacy Council Inc.

Donate Online: www.mid-stateliteracycouncil.org/donate

Donate:



**Mid-State
Literacy
Council**

